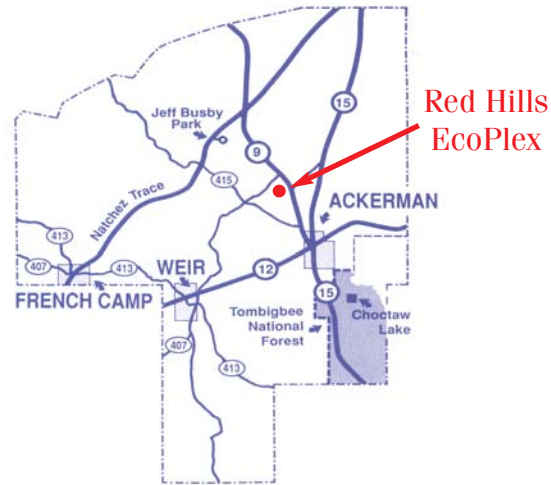


Developed through a public/private partnership, the Red Hills EcoPlex is a joint effort between:

**THE STATE OF MISSISSIPPI
CHOCTAW COUNTY, MISSISSIPPI
MISSISSIPPI LIGNITE MINING COMPANY
CHOCTAW GENERATION LIMITED PARTNERSHIP
THE TENNESSEE VALLEY AUTHORITY AND ITS MISSISSIPPI POWER DISTRIBUTORS**



For information about the Red Hills EcoPlex specifically related to your industry, please contact:

Choctaw County Economic Development District

115 East Quinn • P.O. Box 737
Ackerman, MS 39735
(662) 285-3778 • Fax (662) 285-2440
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or

MISSISSIPPI DEVELOPMENT AUTHORITY

Energy Division
P.O. Box 849
Jackson, Mississippi 39205-0849
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www.mississippi.org



**THE
RED HILLS
ECOPLEX
IS MISSING
SOME STANDARD
INDUSTRIAL PARK
FEATURES.**

**Like
Pollution,
Waste, And A
High Cost Of
Doing Business.**

An Ecological Industrial Park

The Industrial Park of the Future

Still think of "industrial park" as synonymous with "smoke stack," "pollution," and "expensive eyesore?" Fortunately, it's time to think again. Presenting the Red Hills EcoPlex, a multi-tenant, ecological industrial park designed to minimize waste and pollution and maximize your company's profits. The Red Hills EcoPlex is more than just a new concept in industrial development. It's a revolutionary idea whose time has come.

The Concept of Industrial Ecology

The Red Hills EcoPlex is designed around the advanced industrial development strategy known as industrial ecology.

The basic idea behind this revolutionary concept is surprisingly simple. Companies within the EcoPlex exchange by-products – one company's waste becomes another company's source of energy or another product.

The Red Hills Power Plant, a lignite-fueled electric generating facility, serves as the anchor tenant for the EcoPlex. As an example of by-product exchange, steam generated by the power plant could go into a pulping facility, which would then channel its biomass wastes back to the power plant as fuel. Waste becomes a valuable commodity, and disposal and transportation costs are reduced or eliminated.

Given the right mix of tenants, the EcoPlex mimics a natural, efficient ecosystem.

Companies locating in the EcoPlex may qualify for state or federal environmental technology grants and regulatory allowances, as well as incentive programs based on industrial ecology, energy-efficiency, and environmental design.

On another level, a location in the EcoPlex earns your firm the recognition and goodwill that comes from being an environmentally-friendly company.

Potential Tenants

The EcoPlex's anchor tenant, the Red Hills Power Plant, is a clean-coal technology plant fueled by lignite mined adjacent to the EcoPlex.

Complementary tenant industries could include, but are not limited to, firms specializing in:

FOOD AND KINDRED PRODUCTS

- Hydroponic Greenhouse Cultivation
- Aquaculture
- Pork and Beef Processing
- Feed Milling

LUMBER, WOOD PRODUCTS, AND FURNITURE

- Furniture Manufacturing
- Solid Wood Products

PAPER AND ALLIED PRODUCTS

- Pulp and Paper Products
- Agricultural Fiber Panels

STONE, CLAY, AND CONCRETE PRODUCTS

- Brick Making
- Gypsum Wallboard Manufacturing
- Concrete Mixing
- Limestone Crushing
- Commercial Applications of Lignite and Power Plant By-products

OTHER INDUSTRIES

- Carbon Dioxide Recovery
- Agricultural-Based Organic Chemical Products
- Automotive Parts Supply
- Fertilizer Production
- Textile Milling

Because the EcoPlex is still in the developmental stages, companies who come aboard now could have significant input into the overall development of the facility, maximizing benefits for their firms.

Prospective companies will be carefully screened to ensure the final make-up of the EcoPlex will be beneficial for every tenant. Companies chosen must meet specific technical criteria and have particular infrastructure needs that make a location within the EcoPlex advantageous not only for that company, but for other EcoPlex tenants.

The EcoPlex at a Glance

The Red Hills EcoPlex is located near Ackerman, Mississippi, 30 miles from Mississippi State University, one of the nation's premier research and development universities; 115 miles from Jackson, the state capital; and 140 miles from Memphis, Tennessee.

- The ultimate size of the EcoPlex will depend upon the size, number, and requirements of the companies locating in the facility.

- The State of Mississippi has set aside \$1.5 million for infrastructure improvements for the facility, potentially including water resources, access roads, natural gas, and rail service.

- The area is home to an abundant, competitively-skilled work force. The area within a 50-mile radius of the EcoPlex has a population exceeding 220,000, with a civilian labor force of more than 110,000. Labor costs are competitive.

